



WORKSHOP: PUBLIC HISTORY AND THE MEDIA

11 February 2015 – Villa Schifanoia

12 February 2015 – Villa Salviati

13 February 2015 – Badia Fiesolana

Scientific organizers: Luca Molà, Serge Noiret, Lucy Riall

Administrative coordinator: Sandra Toffolo

Secretary: Laura Borgese

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Abstract

In recent decades, public enthusiasm for history and popular engagement with the past has grown dramatically. The popularity of history is manifested most visibly in the proliferation of television documentaries and historical dramas but it is also discernible in the rebirth of the historical novel, the organization of large-scale commemorations of historical anniversaries, the development of new historical museums and exhibitions, re-enactments and living history activities and the emergence of public history as a separate field of academic study. Digitization has also brought history and historical research to the broader public in hitherto unconceivable ways. Yet, for the most part, and with some notable exceptions, academic historians have remained extraneous to these developments, and their relationship to the public is different from that of public historians.

Is this difference between academic and public historians only about different professional ambitions, separate audiences and a different use of communication media? While it is not possible to become a public historian without an academic background, it is possible to be an academic historian without engaging in public history. Both are professional historians working with the past: their roles and their audiences are complementary although their practices are different in terms of methodology and forms of communication. Moreover, the development of public history raises questions about historical interpretation and the political use of the past that concern all historians, and should provoke a debate about ownership of the past in which both academic and public historians have much to contribute.

This workshop brings together a number of leading practitioners in the field of public history and the media to discuss the current state of the field and in order to explore the relationship between public history and academic history.

The first day of the workshop will be given over to exploring the relationship between history and media culture, with panels on oral history, publishing and teaching, films and the phenomenon of so-called 'media dons'. The second day will focus on digital public history tools, practices and narratives. The third day will deal with the history of public history in the USA, discuss public history as an alternative career and look at public history in museums and exhibitions.

Day 1

Wednesday 11 February 2015 – Villa Schifanoia, Sala Europa

- 8.30-9.00 Registration (Sala Bandiere)
- 9.00-9.30 Welcome and Introduction
- 9.30-11.00 Session 1 - *Oral History*
Chair:
Luisa Passerini (EUI)
'L'Archivio degli Iblei' and 'Terramatta': Sharing Memories Publically
Chiara Ottaviano (Cliomedia Officina, Turin)
Oral History and Video Performance
Giovanni Contini Bonacossi (Associazione Italiana Storia Orale)
'Italy in a Day' by Gabriele Salvatores: The First Italian User Generated Film
Ilaria Castiglioni (Indiana Production, Milan)
- 11.00-11.30 Coffee Break
- 11.30-13.00 Session 2 - *Publishing*
Chair:
Lucy Riall (EUI)
Big History: Making New History Books into Major Events
Simon Winder (Penguin)
From Written to Live History: A Publisher's Experience
Giuseppe Laterza (Laterza Editore)
- 13.00-14.30 Lunch
- 14.30-16.00 Session 3 - *Teaching Public History and the Use of Textbooks*
Chair:
Stéphane Van Damme (EUI)
Inventing Europe: Teaching Europe Through the Lens of Technology
Suzanne Lommers (Foundation for the History of Technology)
Master Narratives and History Education: Wasn't the Spanish Reconquest Actually a Conquest?
Mario Carretero (EUI & Universidad Autonoma Madrid)
Teaching Digital Public History
Enrica Salvatori (Università degli Studi di Pisa)
- 16.00-16.15 Break

16.15-17.15 Session 4 - *TV and Radio*

Chair:

Youssef Cassis (EUI)

Broadcasting History: The Constraints and Possibilities of the Medium

Luca Molà (EUI) and **Lucy Riall** (EUI) in conversation with **Amanda Vickery** (Queen Mary University of London)

17.15-17.45 Coffee Break

17.45-20.15 Rai Fiction Film: *Un mondo nuovo* - **Altiero Spinelli**

Introduction

Pier Virgilio Dastoli (Consiglio Italiano del Movimento Europeo) and **Alberto Negrin** (Director)

Projection of the Film (with English subtitles)

Q & A

Day 2

Thursday 12 February 2015 – Historical Archives of the European Union, Villa Salviati

9.00-9.45 Keynote Lecture - *What is Digital Public History?*

Mark Tebeau (Arizona State University)

9.45-11.15 Session 5 - *Digital Public History Narratives*

Chair:

Rebecca Conard (Middle Tennessee State University)

Urban Media Archive in the City of Lviv: From Collecting to Engaging

Bohdan Shumylovych (EUI & Center for Urban History of East-Central Europe)

CENDARI: The Collaborative European Digital Archive Infrastructure for the Study of WWI and Medieval Culture

Andrea Buchner (University of Birmingham)

From the War to the Web: Crossing Borders with the Europeana 1914-1918 Project

Ad Pollé (Europeana)

11.15-11.45 Coffee Break

11.45-13.15 Session 6 - *Digital Archives*

Chair:

Dieter Schlenker (EUI-Historical Archives of the European Union)

The Medici Archive: Private Collection and Public Use

Alessio Assonitis (The Medici Archive Project)

The Venice Time Machine Project

Frédéric Kaplan (École Polytechnique Fédérale de Lausanne)

13.15-15.00 Lunch

15.00-16.30 Session 7 - *Mobile and Time-Based History*

Chair:

Mark Tebeau (Arizona State University)

Memory Sharing and the New Media in Exhibiting Florence 1940-1944

Valeria Galimi (Università della Toscana)

Oral History Contents in the Web: The Memoro Archive

Luca Novarino (Memoro Project)

In Susan Horner's Florence

Alyson Price (The British Institute of Florence)

16.30-17.00 Coffee Break

17.00-18.30 Session 8 - *European Narratives*

Chair:

Federico Romero (EUI)

Writing a New History of Europe

Frédéric Clavert (Labex EHNE, Paris)

Using EU Websites for the History of European Integration

Dieter Schlenker (EUI-Historical Archives of the European Union)

HistoGraph: Human and Machine Computation for European Integration Studies

Lars Wieneke (CVCE Luxembourg)

Day 3

Friday 13 February 2015 – Badia Fiesolana, Refectory

9.00-10.30 Session 9 - *Public History in the USA*

Chair:

Serge Noiret (EUI)

The Pragmatic Turn in American Historical Thought and Public History Education in the United States

Rebecca Conard (Middle Tennessee State University)

Reflective Practice: Public History's Signature Pedagogy

Patricia Mooney-Melvin (Loyola University Chicago)

Public History in the 21st Century: Entrepreneurial Practice within a Shifting Professional Market

Patrick Moore (President National Council on Public History; University of West Florida, Pensacola; Historical Research Associates)

10.30-11.00 Coffee Break

11.00-13.00 Session 10 - EUI HEC Alumni Roundtable

Which Kind of Public Historians Are We? Public History as an Alternative Job Market for EUI Alumni

Chair:

Thomas Cauvin (University of Louisiana at Lafayette)

Speakers:

Dan H. Andersen (Freelance Historian, Reenactor, and Writer, Copenhagen)

Jozefien De Bock (Curator Project Migration, STAM -City Museum Ghent)

Christine Dupont (European Parliament-House of History)

Torsten Feys (Public History Programme Ghent University)

Ciaran O'Scea (Curator, Irish and the Spanish Monarchy Exhibition, Archivo General de Simancas)

Sven Mesinovic (Museumspädagoge (freelance) Stiftung Deutsches Technikmuseum Berlin)

Markus J. Prutsch (European Parliament)

Aurora Savelli (Portale 'Storia di Firenze')

Sandra Toffolo (EUI-European History Primary Sources)

Gerben Zaagsma (Project Anne Frank, Lichtenberg-Kolleg - the Göttingen Institute of Advanced Study)

13.00-14.30 Lunch

14.30-17.00 Session 11 - *Museums and Exhibitions*

Chair:

Luca Molà (EUI)

Narrating Europe in a Museum? The House of European History

Étienne Deschamps (European Parliament)

Origins and Evolution of a Private Museum

Stefania Ricci (Museo Salvatore Ferragamo, Florence)

Museum-Based Research: The View from the Victoria & Albert

Bill Sherman (Victoria & Albert Museum) & **Marta Ajmar** (Victoria & Albert Museum)

17.00-17.30 Concluding Remarks and Coffee

SCIENTIFIC SPONSORS:

- Medici Archive Project
- Cliomedia Officina
- Portale 'Storia di Firenze'
- The British Institute of Florence
- Center for Urban History of East-Central Europe
- National Council on Public History
- Centre virtuel de la connaissance de l'Europe
- European History Primary Sources
- International Federation for Public History
- Museo Salvatore Ferragamo

